



Postgraduate Diploma in Management Studies

*Articulated to*

**MBA**

*Awarded by Buckinghamshire New University*



## Buckinghamshire New University

Buckinghamshire New University (BNU) is a public university in England located in High Wycombe, Buckinghamshire, and in Uxbridge, West London. The history of BNU can be traced back to 1893 when it was founded as the School of Science and Art. Since then it has been re-invented variously as the Wycombe Technical Institute, the High Wycombe College of Art and Technology, and the Buckinghamshire College of Higher Education, and today's Buckinghamshire New University. BNU is now offering undergraduate and postgraduate education to over 9,000 students from across the UK and more than 50 countries worldwide. Our three campuses are all in vibrant student towns – [High Wycombe](#), [Uxbridge](#) and [Aylesbury](#). And our High Wycombe Campus is situated just half an hour outside of London, allowing you to easily explore, and experience the benefits of the capital.

We offer a huge variety of industry-focused courses at [foundation](#), [undergraduate](#), [postgraduate](#) and [CPD level](#), including many in specialist areas not offered at many other institutions, like [air transport with commercial pilot training](#), [creative advertising](#) and [games development](#).

### Reputation & Rankings

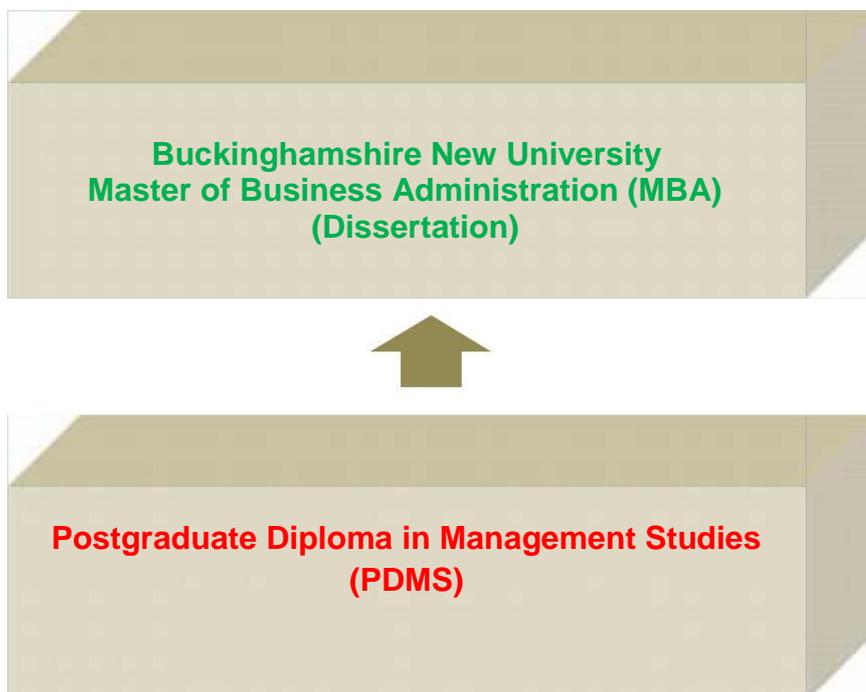
- Earned a Silver Award in the 2018 Teaching Excellence Framework (TEF).
- Ranked as the number one Students' Union in the UK Higher Education sector for taught students in the 2018 National Student Students' Union
- ranked 11<sup>th</sup> amongst all universities for providing the best learning community (Top 20 university for student satisfaction, National Student Survey 2018)
- Ranked top 79 for Accounting and Finance among institutions in UK by the Times Good University Guide 2014
- Ranked top 12 in the UK by the Huffington Post in a list of creative universities in November 2013
- Ranked top 30 for graduate salary among post-92 institutions in UK by the Times Higher Education 2011
- BNU, as an award-granting body under the Royal Charter, has taken steps to assure the quality of its programmes leading to its qualifications



## ***A Fast Track to Earn a Dual-Qualification***

Students will earn a Postgraduate Diploma in Management Studies (PDMS)  
Upon the completion of the PDMS, direct admission to top up the BNU's MBA degree programme will be granted, and students are required to finish a dissertation to earn the BNU MBA degree.

On a case by case basis, students may be able to gain exemptions up to 7 out of the 8 modules for the PDMS programme, should they have met the exemption criteria.



## Programme Advantages

- A shortcut to obtain two qualifications, a postgraduate diploma & a MBA degree, in around 12 -15 months.
- Fully supported by online portal.
- The MBA qualification from BNU is widely recognized by employers and universities worldwide.
- Affordable tuition fee and flexible study mode. No examination required. The programme is tailored made for mature and working students.



## The PDMS Modules + MBA Dissertation

- **Managing and Accounting for Financial Resources**  
To impart an understanding that entrepreneurship is a mind set and process to create and develop economic activity by blending risk taking, creativity and/or innovation with sound management, within new or existing organisation. The aim of the module is to foster and promote interdisciplinary team working with emphasis on “learning by doing” to explore putting practice into the decision making process before creating an enterprise or innovate process/product /method within an existing enterprise.
- **Managing Information and Knowledge Strategically**  
The module aims to examine central issues in the management of information and knowledge from a strategic perspective and to explore a number of contrasts – information and knowledge, technology and people, global and local cultures, information and business strategies – that shape the agenda in contemporary organizations.
- **Managing Operations Strategically**  
The module aims to provide critical evaluation of the operations management philosophies, an examination of the practicality of the philosophies of flexibility and agility and the competitive advantage of managing operations in an innovative and strategic way.
- **Management Science and Systems**  
This module is particularly aimed at managers who wish to pursue a career either as independent consultants or within a major consulting firm. This module in consulting will provide an understanding of the consulting process and organizational change together with the skills necessary to lead consulting projects.
- **Understanding Strategy**  
The module enables students to develop an understanding of theories, frameworks, and managerial models and to critically evaluate and apply appropriate strategic models and techniques which are relevant to business strategic planning and management.
- **Organising Work and Managing Human Resource**  
The module aims to develop a critical understanding of current and emerging practices in the managing of human capital in organizations and enhances students 'abilities to increase the contribution of human capital management to long-term corporate success.
- **Managing Strategic Marketing**  
The module aims to provide students with a firm ground in the frameworks and concepts of strategic marketing management and the skill to carry out a full situation analysis and use the findings to develop objectives, formulate strategy and develop appropriate marketing plans.
- **Business Research Methods**  
The module aims to develop a critical understanding of the range of research methods appropriate to applied business research, and their limitations. It is also designed to prepare students to undertake the dissertation to be undertaken towards the end of the programme.
- **MBA Dissertation**  
Students will be assigned a Professor from BNU to supervise them with the Dissertation.



## Assessment

All the modules of the Programme including the Dissertation are assessed by Individual Assignments and no Exams.

## Graduation Requirements

To be eligible for PDMS graduation, students must complete and pass all the assigned modules. Upon completing the PDMS, students must complete and pass the MBA Dissertation which enables them to graduate from MBA awarded by BNU.

## Admission Requirements for PDMS

The prospective candidate for this programme must possess the following qualifications:

- A Bachelor's Degree from a recognised university with English proficiency; or
- A professional qualification equivalent to a first degree with English proficiency, or
- Non-degree holder with 5 years of work experience at management/ supervisory level or above with English proficiency will be considered on case-by-case basis,

## Application Procedures

- Completed application form
- Academic supporting documents
- Resume
- ID Copy